

PAUL BALLUFF

employment

Freelancer

Hong Kong, 03/2017 - present

German Language Tutor, Marketing Services, Photography Services.

Chief Executive Officer, *Running To Stop The Traffik*

Hong Kong, 10/2015 - 02/2017

International charity against modern day slavery and human trafficking, hosting 6 large scale events in 4 Asian countries

- Lead, managed and administered charity
- Engaged 2,500+ students, 40+ corporate partners, 10 NGO partners
- Responsible for HKD 3 million assets
- Event management and production:
- Endurance running events for students and adults
- average participation: 500 runners per race
- Sponsorship acquisition and partnership management
- Marketing, promotion and PR

Manager of Marketing and Global Talent Programme, *AISEEC*

Hong Kong, 06/2014 - 07/2015

- Coordinated and developed all marketing activities in campuses across Hong Kong
- Account and partnership management with government body (Brand Hong Kong)
- Planned, directed and organized Youth to Sustainability Summit 2015 with 200+ delegates, and 40+ external speakers
- Involved in organising 5 conferences in Hong Kong
- Managed Corporate Exchange Programme for Students (Global Talent) across 7 campuses

Camp Leader, *Kumon Education and Research Association of Japan*, Osaka, 2012.
English Immersion Camp (4 weeks)

Assistant English Teacher, Internship, *Qingchuan Vocational High School*, China, 2011.
Oral English teaching (8 weeks)

education

B.A Political and Social Studies, *Julius-Maximilians-University Würzburg*

Germany, 10/2010 - 03/2014

Thesis: "Strong regime - weak state? North Korea in context of state fragility"

Academic Exchange, *Ritsumeikan University*

Japan, 04/2012 - 02/2013

Scholarship recipient

languages

German, native
English, excellent
Japanese, intermediate
Cantonese, basic

technical skills

Adobe Creative Suite (Illustrator, InDesign, Photoshop, Premiere)
Microsoft Office Suite (Word, Excel, Powerpoint)
CRM (Salesforce)

interests

Hiking, Photography & Videography, Wing Chun, Cooking